

INVOICE



KOAT
3801 Carlisle Blvd. NE
Albuquerque, NM 87107
Main: (505)884-7777
Billing: (916)325-3266

www.koat.com

Billing Address.

Buying Time, LLC.
Attention: Accounts Payable
650 Massachusetts Ave NW
Ste 210
Washington, DC 20001

Send Payment To:

KOAT
PO Box 26868
Lehigh Valley, PA 18002-6868

Invoice #	Invoice Date	Invoice Month	Invoice Period
938777-1	08/19/12	August 2012	07/30/12 - 08/13/12

Station	Account Executive	Sales Office	Sales Region
KOAT	Mary Tricoli	HRP -Washington	National

Advertiser	Product	Estimate Number
Heinrich/D/Senate	Candidate	2164 HEINRICH/SEN

Flight Dates	Order #	Alt Order #
08/07/12 - 08/13/12	938777	06259596

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
	334	332

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
1	08/10/12	08/10/12	Action 7 News @ 10p M-F	10-1030p	----1--	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 ----1-- 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KOAT F 08/10/12 10:24 PM Action 7 News @ 10p M-F 10-1030p :30 MH12TVENV110H \$800.00 NM									
2	08/10/12	08/10/12	Anderson Cooper	11a-12n	----1--	:30	1	\$90.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 ----1-- 1 \$90.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KOAT F 08/10/12 11:23 AM Anderson Cooper 11a-12n :30 MH12TVENV110H \$90.00 NM									
3	08/10/12	08/10/12	Chew, The	12-1pm	----1--	:30	1	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 ----1-- 1 \$100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KOAT F 08/10/12 12:35 PM Chew, The 12-1pm :30 MH12TVENV110H \$100.00 NM									
4	08/10/12	08/10/12	Ellen 3-4p	3-4p	----1--	:30	1	\$135.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 ----1-- 1 \$135.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KOAT F 08/10/12 3:38 PM Ellen 3-4p 3-4p :30 MH12TVENV110H \$135.00 NM									
5	08/10/12	08/10/12	Dr Oz	4-5p	----1--	:30	1	\$225.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 ----1-- 1 \$225.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KOAT F 08/10/12 4:15 PM Dr Oz 4-5p :30 MH12TVENV110H \$225.00 NM									
6	08/10/12	08/10/12	Action 7 News @ 5p	5-530p	----1--	:30	1	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 ----1-- 1 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KOAT F 08/10/12 5:14 PM Action 7 News @ 5p 5-530p :30 MH12TVENV110H \$450.00 NM									

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Advertiser	Product	Estimate Number
Heinrich/D/Senate	Candidate	2164 HEINRICH/SEN



Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
7	08/10/12	08/10/12	5a A7N More In The AM	5-6a	----1--	:30	1	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 ----1-- 1 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KOAT F 08/10/12 5:12 AM 5a A7N More In The AM 5-6a :30 MH12TVENV110H \$250.00 NM									
8	08/10/12	08/10/12	Action 7 News @ 6p	6-630p	----1--	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 ----1-- 1 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KOAT F 08/10/12 6:13 PM Action 7 News @ 6p 6-630p :30 MH12TVENV110H \$600.00 NM									
9	08/10/12	08/10/12	6a A7N More In The AM	6-7a	----1--	:30	1	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 ----1-- 1 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KOAT F 08/10/12 6:59 AM 6a A7N More In The AM 6-7a :30 MH12TVENV110H \$450.00 NM									
10	08/10/12	08/10/12	Good Morning America	7-9a	----1--	:30	1	\$325.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 ----1-- 1 \$325.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KOAT F 08/10/12 8:54 AM Good Morning America 7-9a :30 MH12TVENV110H \$325.00 NM									
11	08/10/12	08/10/12	Live with Regis & Kelly	9-10a	----1--	:30	1	\$125.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 ----1-- 1 \$125.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KOAT F 08/10/12 9:19 AM Live with Regis & Kelly 9-10a 9-10a :30 MH12TVENV110H \$125.00 NM									
12	08/13/12	08/13/12	Action 7 News @ 10p M-F	10-1030p	1-----	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 1----- 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KOAT M 08/13/12 10:23 PM Action 7 News @ 10p M-F 10-1030p :30 MH12TVENV110H \$800.00 NM									
13	08/13/12	08/13/12	The View	10-11a	1-----	:30	1	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 1----- 1 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KOAT M 08/13/12 10:34 AM The View 10-11a 10-11a :30 MH12TVENV110H \$200.00 NM									
14	08/13/12	08/13/12	Action 7 News @ 1030p	1030-1105p	1-----	:30	1	\$560.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 1----- 1 \$560.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KOAT M 08/13/12 10:44 PM Action 7 News @ 1030p 1030-1105p :30 MH12TVENV110H \$560.00 NM									
15	08/13/12	08/13/12	Anderson Cooper	11a-12n	1-----	:30	1	\$90.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 1----- 1 \$90.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KOAT M 08/13/12 11:37 AM Anderson Cooper 11a-12n :30 MH12TVENV110H \$90.00 NM									

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Advertiser	Product	Estimate Number	
Heinrich/D/Senate	Candidate	2164 HEINRICH/SEN	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
15	08/13/12	08/13/12	Anderson Cooper	11a-12n	1-----	:30	1	\$90.00	NM
16	08/13/12	08/13/12	Chew, The	12-1pm	1-----	:30	1	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 1----- 1 \$100.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KOAT M 08/13/12 11:59 AM Chew, The 12-1pm :30 MH12TVENV110H \$100.00 NM									
17	08/13/12	08/13/12	Ellen 3-4p	3-4p	1-----	:30	1	\$135.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 1----- 1 \$135.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KOAT M 08/13/12 3:30 PM Ellen 3-4p 3-4p :30 MH12TVENV110H \$135.00 NM									
18	08/13/12	08/13/12	Dr Oz	4-5p	1-----	:30	1	\$225.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 1----- 1 \$225.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KOAT M 08/13/12 4:33 PM Dr Oz 4-5p :30 MH12TVENV110H \$225.00 NM									
19	08/13/12	08/13/12	M-F A7N This AM @ 430:430-5a		1-----	:30	1	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 1----- 1 \$100.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KOAT M 08/13/12 4:44 AM M-F A7N This AM @ 430a 430-5a :30 MH12TVENV110H \$100.00 NM									
20	08/13/12	08/13/12	Action 7 News @ 5p	5-530p	1-----	:30	1	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 1----- 1 \$450.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KOAT M 08/13/12 5:13 PM Action 7 News @ 5p 5-530p :30 MH12TVENV110H \$450.00 NM									
21	08/13/12	08/13/12	Action 7 News @ 6p	6-630p	1-----	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 1----- 1 \$600.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KOAT M 08/13/12 5:59 PM Action 7 News @ 6p 6-630p :30 MH12TVENV110H \$600.00 NM									
22	08/13/12	08/13/12	6a A7N More In The AM	6-7a	1-----	:30	1	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 1----- 1 \$450.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KOAT M 08/13/12 6:53 AM 6a A7N More In The AM 6-7a :30 MH12TVENV110H \$450.00 NM									
23	08/13/12	08/13/12	Entertainment Tonight 630-7p		1-----	:30	1	\$550.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 1----- 1 \$550.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KOAT M 08/13/12 6:46 PM Entertainment Tonight 630-7p 630-7p :30 MH12TVENV110H \$550.00 NM									
24	08/13/12	08/13/12	Good Morning America	7-9a	1-----	:30	1	\$325.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 1----- 1 \$325.00									

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Advertiser	Product	Estimate Number	
Heinrich/D/Senate	Candidate	2164 HEINRICH/SEN	



Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
24	08/13/12	08/13/12	Good Morning America	7-9a	1-----	:30	1	\$325.00	NM
08/13/12 08/19/12 1----- 1 \$325.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KOAT M 08/13/12 8:47 AM Good Morning America 7-9a :30 MH12TVENV110H \$325.00 NM									
25	08/13/12	08/13/12	Live with Regis & Kelly 9-10a	9-10a	1-----	:30	1	\$125.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/13/12 08/19/12 1----- 1 \$125.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KOAT M 08/13/12 9:43 AM Live with Regis & Kelly 9-10a 9-10a :30 MH12TVENV110H \$125.00 NM									
26	08/11/12	08/11/12	Action 7 News @ 10p Sat	10-1035p	-----1-	:30	1	\$450.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/06/12 08/12/12 -----1- 1 \$450.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KOAT Sa 08/11/12 10:23 PM Action 7 News @ 10p Sat 10-1035p :30 MH12TVENV110H \$450.00 NM									
27	08/11/12	08/11/12	GREY'S ANATOMY	Late Fringe/Various	-----1-	:30	1	\$85.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/06/12 08/12/12 -----1- 1 \$85.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KOAT Sa 08/11/12 11:33 PM GREY'S ANATOMY Late Fringe/Various :30 MH12TVENV110H \$85.00 NM									
28	08/11/12	08/11/12	Action 7 News @ 5p Sat	5-530p	-----1-	:30	1	\$250.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/06/12 08/12/12 -----1- 1 \$250.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KOAT Sa 08/11/12 5:13 PM Action 7 News @ 5p Sat 5-530p :30 MH12TVENV110H \$250.00 NM									
29	08/11/12	08/11/12	5-6a	5-6a	-----1-	:30	1	\$100.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/06/12 08/12/12 -----1- 1 \$100.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KOAT Sa 08/11/12 5:30 AM 5-6a 5-6a :30 MH12TVENV110H \$100.00 NM									
30	08/11/12	08/11/12	Sa 6a A7N More in the AM	6-9a	-----1-	:30	1	\$210.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/06/12 08/12/12 -----1- 1 \$210.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KOAT Sa 08/11/12 7:14 AM Sa 6a A7N More in the AM 6-9a :30 MH12TVENV110H \$210.00 NM									
31	08/12/12	08/12/12	Action 7 News @ 10p Sun	10-1030p	-----1	:30	1	\$750.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/06/12 08/12/12 -----1 1 \$750.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KOAT Su 08/12/12 10:14 PM Action 7 News @ 10p Sun 10-1030p :30 MH12TVENV110H \$750.00 NM									
32	08/12/12	08/12/12	Action 7 News @ 1030p	1030-1105p	-----1	:30	1	\$495.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/06/12 08/12/12 -----1 1 \$495.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KOAT Su 08/12/12 10:56 PM Action 7 News @ 1030p Sun 1030-1105p :30 MH12TVENV110H \$495.00 NM									

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Advertiser	Product	Estimate Number	
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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
32	08/12/12	08/12/12	Action 7 News @ 1030p	1030-1105p	-----1	:30	1	\$495.00	NM
33	08/12/12	08/12/12	ET Weekend 11p-1205a	1100-1205x	-----1	:30	1	\$85.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 -----1 1 \$85.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KOAT Su 08/12/12 11:23 PM ET Weekend 11p-1205a 1100-1205x :30 MH12TVENV110H \$85.00 NM									
34	08/12/12	08/12/12	Action 7 News @ 5p Sun	5-530p	-----1	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 -----1 1 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KOAT Su 08/12/12 5:22 PM Action 7 News @ 5p Sun 5-530p :30 MH12TVENV110H \$350.00 NM									
35	08/12/12	08/12/12	5-6a	5-6a	-----1	:30	1	\$65.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 -----1 1 \$65.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KOAT Su 08/12/12 5:59 AM 5-6a 5-6a :30 MH12TVENV110H \$65.00 NM									
36	08/12/12	08/12/12	Su 6a A7N More in the AM	6-9a	-----1	:30	1	\$210.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 -----1 1 \$210.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KOAT Su 08/12/12 6:43 AM Su 6a A7N More in the AM 6-9a :30 MH12TVENV110H \$210.00 NM									
37	08/09/12	08/09/12	Action 7 News @ 10p M-F	10-1030p	---1---	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 ---1--- 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KOAT Th 08/09/12 10:14 PM Action 7 News @ 10p M-F 10-1030p :30 MH12TVENV110H \$800.00 NM									
38	08/09/12	08/09/12	The View	10-11a	---1---	:30	1	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 ---1--- 1 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KOAT Th 08/09/12 10:38 AM The View 10-11a 10-11a :30 MH12TVENV110H \$200.00 NM									
39	08/09/12	08/09/12	Action 7 News @ 1030p	1030-1105p	---1---	:30	1	\$560.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 ---1--- 1 \$560.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KOAT Th 08/09/12 10:44 PM Action 7 News @ 1030p 1030-1105p :30 MH12TVENV110H \$560.00 NM									
40	08/09/12	08/09/12	Nightline	1105-1135p	---1---	:30	1	\$135.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 ---1--- 1 \$135.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KOAT Th 08/09/12 11:09 PM Nightline 1105-1135p :30 MH12TVENV110H \$135.00 NM									
41	08/09/12	08/09/12	Kimmel	1135p-1235a	---1---	:30	1	\$65.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 ---1--- 1 \$65.00									

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41	08/09/12	08/09/12	Kimmel	1135p-1235a	---1---	:30	1	\$65.00	NM
08/06/12 08/12/12 ---1--- 1 \$65.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KOAT Th 08/09/12 12:24 AM Kimmel 1135p-1235a :30 NH12TVENV110H \$65.00 NM									
42	08/09/12	08/09/12	Anderson Cooper	11a-12n	---1---	:30	1	\$90.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/06/12 08/12/12 ---1--- 1 \$90.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KOAT Th 08/09/12 11:21 AM Anderson Cooper 11a-12n :30 NH12TVENV110H \$90.00 NM									
43	08/09/12	08/09/12	Dr Oz	4-5p	---1---	:30	1	\$225.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/06/12 08/12/12 ---1--- 1 \$225.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KOAT Th 08/09/12 4:40 PM Dr Oz 4-5p :30 NH12TVENV110H \$225.00 NM									
44	08/09/12	08/09/12	M-F A7N This AM @ 430:430-5a		---1---	:30	1	\$100.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/06/12 08/12/12 ---1--- 1 \$100.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KOAT Th 08/09/12 4:54 AM M-F A7N This AM @ 430a 430-5a :30 NH12TVENV110H \$100.00 NM									
45	08/09/12	08/09/12	Action 7 News @ 5p	5-530p	--1---	:30	1	\$450.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/06/12 08/12/12 --1--- 1 \$450.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KOAT Th 08/09/12 5:27 PM Action 7 News @ 5p 5-530p :30 NH12TVENV110H \$450.00 NM									
46	08/09/12	08/09/12	Action 7 News @ 6p	6-630p	---1---	:30	1	\$600.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/06/12 08/12/12 ---1--- 1 \$600.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KOAT Th 08/09/12 6:25 PM Action 7 News @ 6p 6-630p :30 NH12TVENV110H \$600.00 NM									
47	08/09/12	08/09/12	Entertainment Tonight 630:630-7p		---1---	:30	1	\$550.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/06/12 08/12/12 ---1--- 1 \$550.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KOAT Th 08/09/12 6:47 PM Entertainment Tonight 630-7p 630-7p :30 NH12TVENV110H \$550.00 NM									
48	08/09/12	08/09/12	Good Morning America	7-9a	---1---	:30	1	\$325.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/06/12 08/12/12 ---1--- 1 \$325.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KOAT Th 08/09/12 7:59 AM Good Morning America 7-9a :30 NH12TVENV110H \$325.00 NM									
49	08/09/12	08/09/12	Live with Regis & Kelly 9-910a		---1---	:30	1	\$125.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/06/12 08/12/12 ---1--- 1 \$125.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KOAT Th 08/09/12 9:27 AM Live with Regis & Kelly 9-10a 9-10a :30 NH12TVENV110H \$125.00 NM									

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INVOICE

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KOAT
PO Box 26868
Lehigh Valley, PA 18002-6868

Invoice #	Invoice Date	Invoice Month	Invoice Period
938777-1	08/19/12	August 2012	07/30/12 - 08/13/12
Advertiser	Product	Estimate Number	
Heinrich/D/Senate	Candidate	2164 HEINRICH/SEN	



www.koat.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
49	08/09/12	08/09/12	Live with Regis & Kelly 9-10a		---1---	:30	1	\$125.00	NM
50	08/07/12	08/07/12	Action 7 News @ 10p M-F 10-1030p		-1-----	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 -1----- 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KOAT Tu 08/07/12 10:23 PM Action 7 News @ 10p M-F 10-1030p :30 MH12TVENV109 \$800.00 NM									
51	08/07/12	08/07/12	The View 10-11a	10-11a	-1-----	:30	1	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 -1----- 1 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KOAT Tu 08/07/12 10:38 AM The View 10-11a 10-11a :30 MH12TVENV109 \$200.00 NM									
52	08/07/12	08/07/12	Nightline	1105-1135p	-1-----	:30	1	\$135.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 -1----- 1 \$135.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KOAT Tu 08/07/12 11:27 PM Nightline 1105-1135p :30 MH12TVENV109 \$135.00 NM									
53	08/07/12	08/07/12	Anderson Cooper	11a-12n	-1-----	:30	1	\$90.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 -1----- 1 \$90.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KOAT Tu 08/07/12 11:28 AM Anderson Cooper 11a-12n :30 MH12TVENV109 \$90.00 NM									
54	08/07/12	08/07/12	Chew, The	12-1pm	-1-----	:30	1	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 -1----- 1 \$100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KOAT Tu 08/07/12 12:00 PM Chew, The 12-1pm :30 MH12TVENV109 \$100.00 NM									
55	08/07/12	08/07/12	Ellen 3-4p	3-4p	-1-----	:30	1	\$135.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 -1----- 1 \$135.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KOAT Tu 08/07/12 3:22 PM Ellen 3-4p 3-4p :30 MH12TVENV109 \$135.00 NM									
56	08/07/12	08/07/12	Dr Oz	4-5p	-1-----	:30	1	\$225.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 -1----- 1 \$225.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KOAT Tu 08/07/12 4:24 PM Dr Oz 4-5p :30 MH12TVENV109 \$225.00 NM									
57	08/07/12	08/07/12	M-F A7N This AM @ 430:430-5a		-1-----	:30	1	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 -1----- 1 \$100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KOAT Tu 08/07/12 4:54 AM M-F A7N This AM @ 430a 430-5a :30 MH12TVENV109 \$100.00 NM									
58	08/07/12	08/07/12	Action 7 News @ 5p	5-530p	-1-----	:30	1	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 -1----- 1 \$450.00									

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Invoice #	Invoice Date	Invoice Month	Invoice Period
938777-1	08/19/12	August 2012	07/30/12 - 08/13/12

Advertiser	Product	Estimate Number
Heinrich/D/Senate	Candidate	2164 HEINRICH/SEN



Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
58	08/07/12	08/07/12	Action 7 News @ 5p	5-530p	-1-----	:30	1	\$450.00	NM
08/06/12 08/12/12 -1----- 1 \$450.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KOAT Tu 08/07/12 5:23 PM Action 7 News @ 5p 5-530p :30 MH12TVENV109 \$450.00 NM									
59	08/07/12	08/07/12	5a A7N More In The AM	5-6a	-1-----	:30	1	\$250.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/06/12 08/12/12 -1----- 1 \$250.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KOAT Tu 08/07/12 5:55 AM 5a A7N More In The AM 5-6a :30 MH12TVENV109 \$250.00 NM									
60	08/07/12	08/07/12	Action 7 News @ 6p	6-630p	-1-----	:30	1	\$600.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/06/12 08/12/12 -1----- 1 \$600.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KOAT Tu 08/07/12 6:14 PM Action 7 News @ 6p 6-630p :30 MH12TVENV109 \$600.00 NM									
61	08/07/12	08/07/12	6a A7N More In The AM	6-7a	-1-----	:30	1	\$450.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/06/12 08/12/12 -1----- 1 \$450.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KOAT Tu 08/07/12 6:43 AM 6a A7N More In The AM 6-7a :30 MH12TVENV109 \$450.00 NM									
62	08/07/12	08/07/12	Entertainment Tonight 630-7p	630-7p	-1-----	:30	1	\$550.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/06/12 08/12/12 -1----- 1 \$550.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KOAT Tu 08/07/12 6:56 PM Entertainment Tonight 630-7p 630-7p :30 MH12TVENV109 \$550.00 NM									
63	08/07/12	08/07/12	Good Morning America	7-9a	-1-----	:30	1	\$325.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/06/12 08/12/12 -1----- 1 \$325.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KOAT Tu 08/07/12 7:29 AM Good Morning America 7-9a :30 MH12TVENV109 \$325.00 NM									
64	08/07/12	08/07/12	TRUST US WITH YOUR	8-9p	-1-----	:30	1	\$900.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/06/12 08/12/12 -1----- 1 \$900.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KOAT Tu 08/07/12 8:44 PM TRUST US WITH YOUR LIFE 8-9p :30 MH12TVENV109 \$900.00 NM									
65	08/07/12	08/07/12	Live with Regis & Kelly	9-10a	-1-----	:30	1	\$125.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/06/12 08/12/12 -1----- 1 \$125.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KOAT Tu 08/07/12 9:28 AM Live with Regis & Kelly 9-10a 9-10a :30 MH12TVENV109 \$125.00 NM									
66	08/08/12	08/08/12	Action 7 News @ 10p M-F	10-1030p	--1----	:30	1	\$800.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/06/12 08/12/12 --1---- 1 \$800.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KOAT W 08/08/12 10:14 PM Action 7 News @ 10p M-F 10-1030p :30 MH12TVENV110H \$800.00 NM									

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Invoice #	Invoice Date	Invoice Month	Invoice Period
938777-1	08/19/12	August 2012	07/30/12 - 08/13/12

Advertiser	Product	Estimate Number
Heinrich/D/Senate	Candidate	2164 HEINRICH/SEN



Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
66	08/08/12	08/08/12	Action 7 News @ 10p M-F	10-1030p	--1----	:30	1	\$800.00	NM
67	08/08/12	08/08/12	The View	10-11a	--1----	:30	1	\$200.00	NM
Weeks: Start Date 08/06/12 End Date 08/12/12 MTWTFSS --1---- Spots/Week 1 Rate \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KOAT W 08/08/12 9:59 AM The View 10-11a 10-11a :30 MH12TVENV109 \$200.00 NM									
68	08/08/12	08/08/12	Action 7 News @ 1030p	1030-1105p	--1----	:30	1	\$560.00	NM
Weeks: Start Date 08/06/12 End Date 08/12/12 MTWTFSS --1---- Spots/Week 1 Rate \$560.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KOAT W 08/08/12 10:56 PM Action 7 News @ 1030p 1030-1105p :30 MH12TVENV110H \$560.00 NM									
69	08/08/12	08/08/12	Nightline	1105-1135p	--1----	:30	1	\$135.00	NM
Weeks: Start Date 08/06/12 End Date 08/12/12 MTWTFSS --1---- Spots/Week 1 Rate \$135.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KOAT W 08/08/12 11:26 PM Nightline 1105-1135p :30 MH12TVENV110H \$135.00 NM									
70	08/08/12	08/08/12	Kimmel	1135p-1235a	--1----	:30	1	\$65.00	NM
Weeks: Start Date 08/06/12 End Date 08/12/12 MTWTFSS --1---- Spots/Week 1 Rate \$65.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KOAT W 08/08/12 12:04 AM Kimmel 1135p-1235a :30 MH12TVENV110H \$65.00 NM									
71	08/08/12	08/08/12	Anderson Cooper	11a-12n	--1----	:30	1	\$90.00	NM
Weeks: Start Date 08/06/12 End Date 08/12/12 MTWTFSS --1---- Spots/Week 1 Rate \$90.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KOAT W 08/08/12 11:27 AM Anderson Cooper 11a-12n :30 MH12TVENV109 \$90.00 NM									
72	08/08/12	08/08/12	Chew, The	12-1pm	--1----	:30	1	\$100.00	NM
Weeks: Start Date 08/06/12 End Date 08/12/12 MTWTFSS --1---- Spots/Week 1 Rate \$100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KOAT W 08/08/12 12:56 PM Chew, The 12-1pm :30 MH12TVENV110H \$100.00 NM									
73	08/08/12	08/08/12	Dr Oz	4-5p	--1----	:30	1	\$225.00	NM
Weeks: Start Date 08/06/12 End Date 08/12/12 MTWTFSS --1---- Spots/Week 1 Rate \$225.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KOAT W 08/08/12 4:57 PM Dr Oz 4-5p :30 MH12TVENV110H \$225.00 NM									
74	08/08/12	08/08/12	Action 7 News @ 5p	5-530p	--1----	:30	1	\$450.00	NM
Weeks: Start Date 08/06/12 End Date 08/12/12 MTWTFSS --1---- Spots/Week 1 Rate \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KOAT W 08/08/12 5:26 PM Action 7 News @ 5p 5-530p :30 MH12TVENV110H \$450.00 NM									
75	08/08/12	08/08/12	5a A7N More In The AM	5-6a	--1----	:30	1	\$250.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									

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938777-1	08/19/12	August 2012	07/30/12 - 08/13/12
Advertiser	Product	Estimate Number	
Heinrich/D/Senate	Candidate	2164 HEINRICH/SEN	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
75	08/08/12	08/08/12	5a A7N More In The AM	5-6a	--1----	:30	1	\$250.00	NM
08/06/12 08/12/12 --1---- 1 \$250.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KOAT W 08/08/12 5:42 AM 5a A7N More In The AM 5-6a :30 MH12TVENV109 \$250.00 NM									
76	08/08/12	08/08/12	Action 7 News @ 6p	6-630p	--1----	:30	1	\$600.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/06/12 08/12/12 --1---- 1 \$600.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KOAT W 08/08/12 6:28 PM Action 7 News @ 6p 6-630p :30 MH12TVENV110H \$600.00 NM									
77	08/08/12	08/08/12	6a A7N More In The AM	6-7a	--1----	:30	1	\$450.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/06/12 08/12/12 --1---- 1 \$450.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KOAT W 08/08/12 6:14 AM 6a A7N More In The AM 6-7a :30 MH12TVENV109 \$450.00 NM									
78	08/08/12	08/08/12	Entertainment Tonight	630-7p	--1----	:30	1	\$550.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/06/12 08/12/12 --1---- 1 \$550.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KOAT W 08/08/12 6:56 PM Entertainment Tonight 630-7p :30 MH12TVENV110H \$550.00 NM									
79	08/08/12	08/08/12	Good Morning America	7-9a	--1----	:30	1	\$325.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/06/12 08/12/12 --1---- 1 \$325.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KOAT W 08/08/12 7:55 AM Good Morning America 7-9a :30 MH12TVENV109 \$325.00 NM									
Total Spots							79		

Payment Terms 30 Days

Gross Total	\$25,770.00
Agency Commission	\$3,865.50
Net Amount Due	\$21,904.50
New Mexico Tax Rate 7.0%	\$1,533.32
Amount Due	\$23,437.82